

## WiseGuides™ EA Exam Study Materials are your best value!

Thank you for your interest In WiseGuides™  
IRS Enrolled Agent Exam study materials.

**We are now accepting pre-orders  
for the 2010-2011 Study Materials  
targeted to be released the last week in March.**

Did you notice that there are **three different software study tools** that you may preview online? In addition to the **software study tools**, WiseGuides™ also offers comprehensive Study Guide **Textbooks** (over 1,000 pages total for all 3 Parts). The eCourse that presents the EA Exam relevant tax law lessons 24/7 online is fast becoming the **most popular study course for IRS Enrolled Agent candidates**.

Our **newest product** is an **abbreviated version of our eCourse materials** called the **eCourse CRAM**. The eCourse Cram product provides **short-term access** to our Internet eCourse Lessons and the Internet version of the Question & Answer Software.

This short-term access eCourse Cram product is targeted for IRS Enrolled Agent Exam candidates who plan to sit for the EA Exam within 90 days from date of purchase. Access for the eCourse Cram ends the earlier of 90 days after purchase or 2/28/11.

We are NOT on commission. We do NOT have aggressive salespeople call candidates who visited our website or used our free demo. Most of our sales are from referrals from successful EA Exam candidates who used and recommend our product to their colleagues as the most comprehensive and up-to-date study materials to help PASS the Enrolled Agent Exam on the first try. Here's why...

**THREE DIFFERENT SOFTWARE STUDY TOOLS:** WiseGuides™ offers three different and very powerful software study tool s to help you PASS the IRS Enrolled Agent Exam.

1) The **eCourse Internet Lessons** (which you may preview while signed-in to our website) present online 24/7 the same lesson content that is in our Study Guide textbooks. You read the topics in each lesson at your own pace, starting and stopping whenever you choose. The program will keep track of which topics you have accessed and you may repeat topics as often as you like.

- There is also a handy search tool included in the eCourse to help you find information quickly.
- Want to study offline? Using your browser printer, just print lesson content to study offline.
- When you are ready to test your knowledge, use the Question & Answer Internet Software which is included in your purchase of the eCourse.

2) The **Question & Answer (Q&A) Internet Software** (which you may demo while signed-in to our website) presents Questions & Answers, aligned with the eCourse and Study Guide textbook lesson topics, in the multiple-choice format of the actual EA Exam. The WiseGuides™ Q&A Software has two different study modes: a "Study Questions" mode and a "Practice Exams" mode.

- The "Study Questions" mode provides you with instant feedback as to why your selected answer is correct or incorrect.
- The "Practice Exams" mode moves you from question to question (simulating the actual EA Exam) without providing instant answer explanations. There are four preconfigured Practice Exams per Part plus the "Custom Designed" Practice Exams option explained below. You may review and also print selected Practice Exam Questions and Answers.
- Both the "Study Questions" mode and the "Practice Exams" mode track your scores on a per topic basis as you progress through the over 2,550+ Questions & Answers.
- To help focus on specific topics that are your weak spots, review the "Results" table and then use the unique "Custom" Exam feature to design a practice exam by designating either low scoring topics or specific topics you want to include in your "Custom" Exam. You may create as many "Custom" Practice Exams as you like.
- You may reset all your scores and start over as often as you like.
- Using your browser printer, you may PRINT the Questions & Answers. There are different print options that make it easy to take your study material wherever you go.
- The Question & Answer software is available in an Internet version and in a CD version. A demo of the CD version may be downloaded. A demo of the Internet version is available online. To use the Internet version, you sign-in to [www.wiseguides.com](http://www.wiseguides.com) anytime 24/7 to study. If you select the Internet Q&A software, you will have access for twelve (12) months from date of your purchase (unless you choose the eCourse **CRAM** for a shorter period explained below). Contingent on your purchase date, your regular eCourse 12-month access period may span over portions of two Exam year cycles with no update fees.

3) The **eStudy Cards Software** (also known as electronic flashcards, which you may demo online) is a great supplemental study and staff training tool. The eStudy Cards software is based on the traditional recitation (drill) study concept and is somewhat like playing solitaire on the computer. ***Use of eStudy Cards enhances essential concept mapping skills critical to applying tax law.*** There are over 800 eStudy Cards aligned with the eCourse and Study Guide textbook lesson topics. *When you can readily move through the eStudy Cards by answering questions without relying on given multiple choice options, you are better prepared to answer EA Exam questions no matter how the topic is presented.*

- To customize the eStudy Cards, select the "Customize" option to set-up new eStudy Cards. This feature is also a great staff training tool for general operating procedures.
- Using your browser printer, PRINT the eStudy Cards to review wherever you choose.
- The eStudy Cards software is available in an Internet version only.

**REGULAR INTERNET STUDY ENROLLMENT IS GOOD FOR TWELVE MONTHS** Enroll in our Internet eCourse Plus, the eCourse Premium, or select the Internet version of the Question & Answer software and you will have access for TWELVE MONTHS to these most up-to-date study tools. Every March/April, we release a new edition of the Internet eCourse and the Internet based Q&A to align with the new Exam year's tax law questions. The EA Exam year runs from May 1 through February 28 and no one may take the EA Exam during March and April. Using a rolling 12-month enrollment period, your access to our regular 12-month eCourse may span over portions of two Exam years contingent on your purchase date.

**\*\*\* NEW eCourse CRAM version is now available \*\*\***

- Priced at **only \$75 per Part for 90 days access**, the eCourse Cram certainly is a great deal. Most candidates complete their study for a Part within 90 days. The eCourse Cram provides short-term access to our Internet eCourse Lessons and the Internet version of the Question & Answer Software. The eStudy Cards Software is not included in the eCourse Cram.
- The eCourse Cram provides Internet access for 90 days from date of purchase or until 2/28/11, whichever date comes first. The guarantee is not applicable to the eCourse Cram.

**WISEGUIDES™ ★ GUARANTEE ★ TO PASS THE IRS ENROLLED AGENT EXAM**

- For over twelve years, we have prepared IRS Enrolled Agent candidates to pass the IRS EA Exam on their first try.
- The GUARANTEE to pass applies to the eCourse Plus and the eCourse Premium.
- Follow our "Rules of 85" while completing the **Internet based eCourse study plan** (which includes the Internet eCourse Lessons, the Internet Question & Answer Software, and the Internet eStudy Cards) and we ★ **GUARANTEE** ★ you will pass the EA Exam.
- If a candidate fails to pass a Part of the IRS EA Exam, to qualify for the Guarantee, on a per Part basis, the candidate must have satisfied certain conditions for the respective Exam Part. Our eCourse guarantee conditions are presented at: <http://www.wiseguides.com/ea/guarantee.html>.

**STUDY GUIDE TEXTBOOKS** Our Study Guides are in the format of a traditional textbook. The Study Guide textbooks are not just outlines or bullet points and they are not just questions and answers. Each lesson has its own Questions & Answers with complete explanations. There are **over 1,000 pages** total for all three Parts of the Exam. Visit our website to view excerpts from our Study Guide textbook, including the Table of Contents at: <http://www.wiseguides.com/ea/excerptp1.pdf> and [http://www.wiseguides.com/ea/EA\\_toc.pdf](http://www.wiseguides.com/ea/EA_toc.pdf). Please note that the Q&A software topics are aligned with the Study Guide textbook sections (lessons) and that there are over three-times as many total Questions & Answers in the Q&A software for all 3 Parts than there are in the Study Guide textbooks.

## **COMPREHENSIVE STUDY PROGRAM NEEDED TO PASS THE IRS ENROLLED AGENT EXAM**

Since the IRS Enrolled Agent Exam is no longer an "open" Exam, meaning that the actual questions are NOT published after-the-fact, it is critical that EA Exam candidates prepare using a comprehensive study program that includes both a textbook (not just outlines) and a software study program with plenty of updated questions and complete answer explanations.

As the EA Exam is a computer generated and random assigned exam, at any given time there are various versions of the Exam administered. No one knows which questions will be on your Exam. So, unless you are comfortable with the idea of retaking the Exam to secure a passing score, it is best to be very well prepared by using a comprehensive study program with different study tools. (Prometric charges another \$101 to retake each failed Exam Part.)

The WiseGuides™ comprehensive study program is designed to move you through the material enhancing your retention along the way as you incrementally master the content using the various study tools.

- First, you are introduced to the tax law material by reading the lesson content in the Study Guide textbook or in the Internet eCourse lesson.
- After you read each lesson, then answer that lesson's questions and review the complete answer explanations.
- If you are using the Study Guide Textbook, after reviewing the lesson's Questions & Answers in the Study Guide textbook, reinforce your learning by advancing to the many more Questions & Answers in the Q&A software, again with complete answer explanations.
- When using the Internet version of the Q&A software, if you need help grasping a specific concept or question's answer, just use the handy "HELP" button to call up a preformatted query form to send us an email. A proven self-study teaching tool is to require students to present their questions in writing. We respond to these emailed questions at least two times every day to help walk students through their questions.
- To wrap-up the learning process, the WiseGuides™ eStudy Cards software helps to truly master the study material by challenging you to answer questions without the crutch of choosing between answer options (also known as multiple choice guessing). Use of eStudy Cards enhances essential concept mapping skills critical to applying tax law.

**ORDER FORM** If you prefer to FAX or send orders via U.S. mail rather than use our secure Internet order page, you may access a product listing sheet (in a PDF format ) with current SALE prices at: [www.wiseguides.com/ea/eaorder.pdf](http://www.wiseguides.com/ea/eaorder.pdf). Our **FAX** number is: **330.475.0409**.

Online orders may be placed using our secure order page at:  
[https://www.wiseguides.com/ea/ea\\_order\\_online.html](https://www.wiseguides.com/ea/ea_order_online.html).

**QUESTIONS?** If you have any questions about our EA Exam study materials, or your other study options, or even questions about the EA Exam in general, just give us a call at **800.713.2098** and we will be pleased to help you.

Thanks again for your interest in WiseGuides™ study materials. Good luck in your preparation for the IRS Enrolled Agent Exam. -- *Your WiseGuides™ Study Team*